

CAMPUS XR EXPERIENCE



THE NEED

**OUR GOAL IS TO ENABLE ANYONE TO
CREATE PHYGITAL EXPERIENCES
INDEPENDENTLY WITHOUT DEVICE OR
PLATFORM LIMITATIONS THANKS TO THE
SUPPORT OF GENERATIVE AI AND XR.**



OPEN DAY

ENABLE STUDENTS TO EXPLORE ENVIRONMENTS AND COURSES
REMOTELY OR IN PERSON

Environmental Sustainability: The virtual navigation allows students to minimize their environmental impact by avoiding travel. This not only provides detailed course information but also promotes sustainability by reducing greenhouse gas emissions.

Social Inclusion: Selected contents, accessible via QR code, enable all students, regardless of their location or economic conditions, to access the same information, promoting educational equity.

Responsible Governance: Stations with totems for shared experiences demonstrate the Institute's commitment to responsible innovation and accessibility, connecting students from different geographical areas.

H-COLLABORATION

TRANSFORM YOUR CLASSROOM INTO A DYNAMIC LEARNING ENVIRONMENT

Immersive condivision: Students can collaborate in real-time on complex projects using augmented reality and simultaneously interact on the same elements via a simple tablet.

Web access: Students can participate in the experience even without headsets, both in the lab and remotely using the mobile app on their own devices.

More effective lessons: Augmented reality interaction facilitates learning on complex technical projects, enhancing understanding and retention of concepts.

